Hartford Promise Steering Committee Meeting
May 4, 2010

Members Present

Agenda
1. Naming our Project
   Richard Sussman suggested Hartford’s Promise. After much deliberation as to include “zone” to Hartford Promise, it was decided to leave out the Zone that the organization does not limit itself to a particular Hartford area, instead focusing on the long-term commitment of transforming the trajectory of lives of all children and families in Hartford. Subsequent comments from meeting attendees have raised the question of whether or not we need to include “children” in the name as to indicate who the project aims to engage. So potential names are:

   1. Hartford’s Promise
   2. Hartford’s Promise Children
   3. Hartford’s Children of Promise
   4. Hartford’s Promise: Children Achieving and Succeeding

   Have to have closure on this by Monday. Steering Committee, please respond to Jennifer.bruening@uconn.edu with your thoughts.

2. Tuesday, May 11, 2010 Mayor and Superintendent Presentation
   Jennie Bruening walked through the information she will present to the Mayor and Superintendent’s offices next Tuesday. These notes indicate suggestions of improvements.

   History of Working Group Slide
   - emphasize the time on task and adults involved in the initiative
   - include/identify partnerships and resources gained along the way (maybe in future slides)
   - membership analysis:
     - List of organizations currently involved -- org chart or web
     - Show the increase in meeting attendance by invested individuals at each meeting
   - include the RFP deadline dates on the calendar for Mayor/Super to see
   - website information/link

   Mapping of Assets
   - Discussion of neighborhood chosen, 36 blocks from 60 blocks
   - Be able to clearly, objectively articulate final determinates for choosing Clay Arsenal
   - Hector – be able to note demographics at Milner and SAND, obtain high school numbers of kids in the area as well

   Neighborhood Analysis
   - Break up the slides
   - Major points slide and then KM handout to review
   - Katie Martin Handout
Hartford Promise Steering Committee Meeting
May 4, 2010

- Identify and explain the non-negotiables in choosing the neighborhood (population density, child poverty),
- Be able to explain the reasoning behind the scale and weights given to specific indicators
- BOTTOM LINE – be able to succinctly, clearly defend (if need be) rationale behind data methodology and choice of Clay Arsenal, note that this met with all steering committee member’s approval, which consisted of staff from mayor’s office and other leading Hartford organizations

Maps (LOREN)
- Identifiable icons for the schools in the map
- America’s Choice at SAND and Core Knowledge at Milner
  - Handouts listing of the organizations on the map
  - Address – Cradle to College Continuum here using listing of organizations/indicators of outreach

Neighborhood Recommendations
Need, Demographics, Size/Pop. Density, Assets

Demographics
- English/Spanish – adds to the neighborhood,
- First phase of many phases to expand throughout the city. Ability to learn how to integrate services in a neighborhood representative of two largest racial groups in city to then be able to better engage both Blacks and Latinos in other neighborhoods.
- Revise and clarify racial demographics
- Emily of CA Landlords – What are the eventual demographics for the area including Clay Arsenal and the piece of Upper Albany recommended? What are we going to end up with? Response -- The demographics indicated/shown are preliminary demographics for the planning grant, the RFP calls for a needs analysis that will further allow us to break down and understand the demographics within the 36 blocks of the promise neighborhood

Assets
- Building/increasing resources → this project has the opportunity to create a high concentration of services in another area of need in Harford.
  - Replicate the progress of Frog Hollow and build off of the South End’s projects
- Other Notes –
  - Separate school design and school leadership
  - Political influence (Ann Ferris) – working with orgs that are tagged to other federal opportunities... also Clay Arsenal and Capital prep are located near downtown, housing money is available as is vacant land
  - School Design –
    - SAND School - recognition of the principal by Neag, Adamowski’s efforts, partnerships of organizations within this school
    - Milner as Community School model, which aligns with Promise neighborhood concepts
- Ropkins Public Library at SAND
- Health =
  - Community Health Services received a 7 million dollar federal grant (Bruce Gould)
Hartford Promise Steering Committee Meeting
May 4, 2010

- Need to determine CHS accessibility and barriers
- YMCA and CHS partnership is strong
  - Importance of demonstrating key relationships and the strength of those in the community
    - Faith Based Organizations – Using their time and space for community events and programs: Mt. Olive, Union Baptist, Metropolitan AME, Faith Congregational, Shiloh Baptist, House of Restoration
- Women’s League Development Center
- Catholic Charities at Milner, Village at SAND

Potential Elements
  - Center for Health Equity/Cobb Institute (Bruce)
  - Institute for Primary Care Innovation (Bruce)
  - AHEC (Bruce)
  - Green Healthy Homes – HUD Grant (Lee Hunt)
  - Weed/Seed – Hector will follow up
  - Knox Parks Foundation
  - Habitat for Humanity – Renovation Grants (Bruce)

Discussion must emphasize – Clay Arsenal is a place to start, not a place to finish

3. RFP Released
  - Must find grant writers – CREC, CRT, AHEC will share information on their leads by Friday
  - Advisory Board – a stipulation in RFP
  - Lead organization-all interested will have officially conveyed that interest by Monday, May 10. Following meeting with Mayor and Superintendent, these organizations will be asked to submit a formal letter of interest that answers the six questions found on page 11 of the Promise Neighborhoods application package:

Describe the applicant’s organizational capacity to plan and implement a Promise Neighborhood, including the applicant’s experience and lessons learned, in all of the following areas:

(a) Working with the school or schools described in paragraph 2 of this priority; the LEA in which those schools are located; Federal, State, and local government leaders; and other service providers.
(b) Serving the neighborhood and its residents. The application must include a description of the applicant’s and partners’ historical commitment and service to the neighborhood.
(c) Collecting, analyzing, and using data for decision-making and ongoing improvement.
(d) Creating formal and informal relationships, and generating community support to achieve results.
(e) Securing and integrating funding streams from multiple public and private sources.
(f) Implementing efforts similar or related to the proposed Promise Neighborhood. In the case of a newly created eligible entity, the applicant must describe the prior performance of its management team in developing and managing projects or programs similar to the proposed Promise Neighborhood;
Hartford Promise Steering Committee Meeting
May 4, 2010

A small committee representative of the Steering Committee as well as the recommended neighborhood will be formed to review the lead organization applicants and make a decision on which will serve in that capacity on the Promise neighborhood application.

- Cradle to College to Career
  - Create linkages and demolish silos so that we are able to pull organizations together to create a pipeline
  - CT Race to the Top – Plan in the works already